

Three steps to make data-driven decisions about your supply chain

1. Use the right data

- ❑ Use strong governance to get your master data in shape
- ❑ Overcome integration issues to aggregate your data across siloes
- ❑ Connect your ecosystem to relevant data-as-a-service providers

2. Make sense of your data

- ❑ Use dashboards to turn information into insight
- ❑ Make sure all information is actionable
- ❑ Seize opportunities quickly, as insights are perishable
- ❑ Understanding the root causes of your challenges
- ❑ Anticipate what's next with predictive recommendations

3. Take action based on your data

- ❑ Know your options considering dynamic market developments
- ❑ Create and rate potential scenarios
- ❑ Collaborate effectively through digitised workflows
- ❑ Monitor the results of your actions
- ❑ Automate and train your machine learning model

...and for a faster and higher ROI, take advantage of an experienced 4PL infrastructure.

