



Sterling Smart Label

Delivering enhanced control and real-time visibility at the individual shipment level

We know chain of custody in the supply chain is more than important – it's critical. That's why we're adding a new layer of visibility to our global aviation shipments with the Sterling Smart Label.

Sterling

A Kuehne+Nagel Company

How the Sterling Smart Label works.

The Sterling Smart Label is a 'peel-and-ship' label with a built-in tracking device. Using GPS, cellular and WiFi technologies, our new smart label can monitor location and shipment condition in real-time.

The data gathered from the tracking device is uploaded to Sterling's web platform, QuickOnline – giving you a single point-of-access to all your shipment details.

Easy-to-use, customizable smart labels.

Sterling Smart Labels – at-a-glance



A shelf-life of up to a year



Tracking data sent for as long as 60 days



Data transmitted in timed intervals, from 10 minutes to 24 hours



Easy to adjust in transit to prolong battery life



Customizable parameters, such as when a shipment arrives or departs



Sends additional data when there is a deviation from the shipment plan



Increased visibility for actionable insights.

Tracking data is also integrated into Sterling's systems, combining it with several other internal and external sources including:

- Flight radar
- Airline APIs
- Weather forecasts
- Local traffic reports
- And more

This delivers a comprehensive view of every milestone in a shipment's journey.

Smart technology backed by Sterling's logistics expertise.

What sets the Sterling Smart Label apart? We know that technology alone is not enough.

That's why our logistics specialists use the data from smart labels – along with all our other inputs – to actively monitor shipments 24/7. This helps us identify potential disruptions and take proactive steps to ensure on-time delivery.

The result? Our customers enjoy complete peace of mind knowing Sterling is managing every aspect, including inventory, setup, oversight and management.

Put the Sterling Smart Label to work for you today.

Interested in implementing the Sterling Smart Label solution? Contact your sales representative today.